

Press release, April 1, 2019

## TOSIBOX GROWS ITS GLOBAL SALES ORGANIZATION – MARKKU PITKÄNEN APPOINTED CHIEF SALES OFFICER

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[Tosibox Oy](#), the Finnish company that has developed the patented TOSIBOX® technology for secure IoT connectivity, remote maintenance and network management reinforces its global sales strategy with new hires to the sales organization. Markku Pitkänen is appointed Chief Sales Officer (CSO) from April 1, 2019 onward. Tosibox aims at exponential global growth with an ambitious growth strategy and expands its sales organization to support its customers and partners.

Tosibox has appointed the seasoned sales executive **Markku Pitkänen** as its new CSO and a member of Tosibox Group [Executive Management Team](#). Mr. Pitkänen will lead the company's sales organization and work closely with other Tosibox operations and distributors (partners) globally. Markku Pitkänen succeeds **William Behn**, who will focus on driving sales in North and South America in his role as President of the company's subsidiary Tosibox Inc.

Markku Pitkänen has a long career in executive sales management positions from Aino Health Finland, Basware and CAA Consulting. Pitkänen holds an Executive MBA degree.

"Tosibox is a Finnish success story with big potential for international growth. Sales play an essential role in reaching the vision of a globally operating, vigorously growing and profitable company being the primary choice for easy and secure connections. I am extremely excited to join Tosibox," says Markku Pitkänen, Tosibox CSO.

"We seek strong growth focusing on the core market areas defined in our [strategy](#): Scandinavia including Finland, Central and Western Europe, and North America. We have built excellent relationships with great distributors in these areas. At the same time, we are building a global presence and expanding our horizons into new markets, for instance in South America and the APAC region. As CSO, Markku Pitkänen will lead our sales organization and we expect great results. I am happy to welcome Markku Pitkänen to the Tosibox family," says **Jarno Limnell**, CEO at Tosibox.

Tosibox reinforces its own presence in the core market areas to be closer to its customers and partners. The company is hiring several new Sales Managers in Central Europe and Germany. From April 1 onward **Jörn Krimpenfort** is appointed Business Development Manager in Germany. Mr. Krimpenfort has more than 20 years' experience in automation technology in the industrial automation solutions sector.

### More information

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### **About Tosibox**

Tosibox Oy has taken connectivity and made it simple. TOSIBOX® solution is a game changer for secure IoT connectivity, remote maintenance and network management. The award-winning TOSIBOX® products are manufactured in Finland and used in more than 120 countries. [www.tosibox.com](http://www.tosibox.com)